



**Roanoke Park
Counseling**

The Difference You Make

"I recently have found a place of peace, which I haven't known since I was eight years old." ~ RPC Client



ANNUAL IMPACT REPORT, FISCAL 2025

July 1, 2024 - June 30, 2025

The Difference *You Make:*

A Message from the Executive Director

Every year when we reflect on our work, one truth stands out above all else: the difference that specialized therapy makes is only possible because of you.

Behind each piece of information in this Impact Report is a person whose life has been affected by childhood sexual abuse — a survivor who found stability, a young person who discovered confidence, a neighbor who felt seen and supported. These stories are the true measure of your impact.

Because of your generosity, commitment to survivors, and belief that the kind of healing that changes lives is possible, this year we were able to expand our staff, enhance our programs with one-day workshops, and respond to a sometimes uncertain economic climate.

The difference you make is not abstract.

It is a safe place for someone who has felt isolated since childhood.

It is a resource when a survivor doesn't have the funds for therapy.

It is a place of belonging where someone can tell their story for their very first time.

The difference you make is hope — renewed, restored, and sustained.

We saw growth in our programs by adding day-long workshops, **Day of Mindfulness and Poetry** and **A Day of Mindfulness and Art** (both with a sliding-fee scale payment option) where survivors had chance to explore their creative side in the healing process.

We saw the strength of your commitment as we experienced record growth in attendance and gifting

at our 9th Annual Fall Event, **Finding Hope / Inspiring Healing** (September 26), and when we asked for your support for the Mary Bayard Hope in Healing Scholarship as we do every year during Sexual Assault Awareness Month (April).

We felt the power of community when for the 4th year in a row our board members on May 31 staffed **Seattle's NAMI Walk** (National Alliance for Mental Illness) to share information and answer your questions. Board members started a new tradition they plan to repeat in future years — staffing **Giving in the Garden** (Ballard's Old Stove Brewing Garden, June 10) where they both shared information and raised funds.

None of this happens without partnership: from our volunteers who give their time so generously; from our donors whose gifts fuel possibility; from our staff and board whose dedication turns vision into action. Each of you plays a vital role. Each of you makes a difference.

As we look ahead to 2026, we are profoundly grateful for you. Together, we will continue to nurture this healing community and make a very real difference for survivors.

Thank you for believing that healing is possible. Thank you for the difference you make — today and every day.

With gratitude,



Executive Director



The Difference You Make

The difference you make for survivors is practical, personal, and transformative. Every survivor has their own unique pathway to healing. Here are some of the ways you've made an impact on those pathways:

Because of your generosity, when a survivor had the courage to reach out for healing, knowing it would often be a long and winding journey, **RPC was able to tell that survivor that healing would be possible regardless of their personal financial situation.**

Because you care, a survivor could enter a truly safe space and tell their story for the very first time.

Thanks to your support, a survivor has begun the journey toward healing and feeling less alone and isolated.

Your caring has uplifted a survivor, their partner, and their families with the gift of brighter, more fulfilling futures made possible through specialized therapy provided by experienced therapists.

You have given survivors a chance to share, be witnessed, and be heard. You make a difference by allowing us to tell a survivor that therapy services will be available for as long as their healing journey may take them.



Who Does RPC Serve?

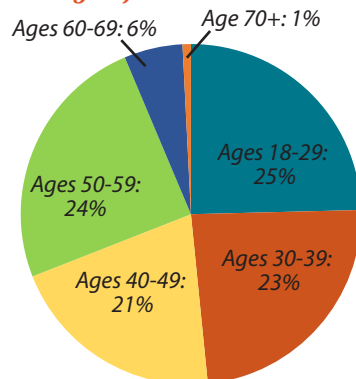
These images provide a snapshot of survivors who sought healing and a more fulfilling life in 2025. Reviewing data is part of our on-going effort to ensure programs are inclusive, responsive, and aligned with the needs of all who come to us for healing.

Our clients include a wide range of diverse identities and orientations.

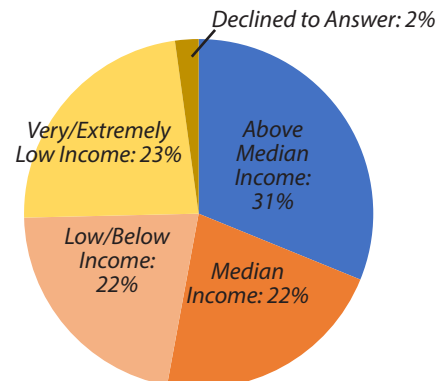
Nearly half of clients had kept their stories secret for more than 25 years before finding the kind of healing they so deeply deserve.

Nearly half of clients are from financially-challenged backgrounds, believing for so long that healing was far beyond their means.

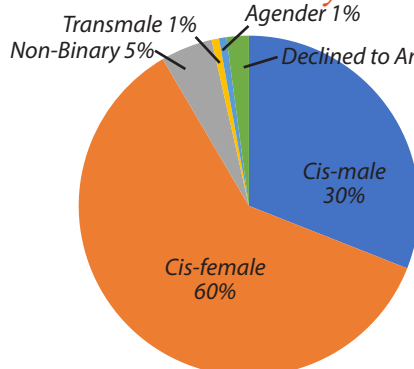
Age of New Clients



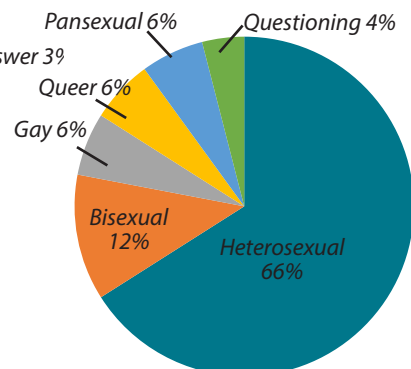
Client Income Levels



Gender Identity



Sexual Orientation





9th Annual Fall Event Finding Hope Inspiring Healing

September 26, 2024



Above: Executive Director Janice Palm was one of the evening's speakers.

Showcasing the generosity of our amazing community, more than 125 people joined together to participate in this healing event of education and advocacy, raising more than \$72,000 for survivors.

Speakers included Dr. Jon Conte, University of Washington Professor Emeritus and former Director of UW's Joshua Center on Child Sexual Abuse; our survivor speaker; emcee **Natasha Ryan** (VP Communications, The North Group), and Executive Director Janice Palm. Their stories of strength, hope, and courage were deeply moving and impactful for all who attended. Watch the survivor speaker's video: <https://tinyurl.com/RPCFallEvent>.



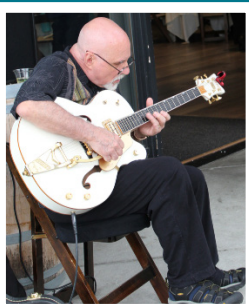
Above: Board member Anne Marie Peterson (2nd from right) enjoys the cocktail hour with her guests. Below: The view from the venue on South Lake Union makes a stunning backdrop for the evening!



"Therapy at RPC will help you in ways you couldn't imagine. It will tap into the inner strength you have from surviving the abuse. It allows you to become who you were always meant to be." ~ RPC Client and Event Speaker

Creating Community Healing

Roanoke Park Counseling has a unique role in creating systemic community healing, accomplished through hosting events for mental health professionals, day-long workshops for survivors, and participating in public advocacy events.



Above: Daryl Redeker, who has shared his music at all of RPC's annual fall events. Below: Board members Bob Toomey, Ann Hansen, & Veronica Mega at the NAMI Walk.

Over the past year RPC hosted: **A Day of Mindfulness and Poetry**, offering support, sharing, and personal expression through poetry, and **A Day of Mindfulness and Art**, centered around reflection and creating art.



Cindy Rushin-Gallagher, Sexual Healing Educator

In June, RPC hosted a table at the **National Alliance on Mental Illness 5K** annual education and advocacy event, designed to combat stigma, raise funds, and promote awareness of mental illness.



RPC hosted **Sexual Healing for Sexual Trauma Survivors**, an accredited provider training event addressing sexual healing and compatible with multiple therapeutic modalities. The presenter was Cindy Rushin-Gallagher, LMHC, AASECT, and Certified Sex Therapist.

The Difference You Make

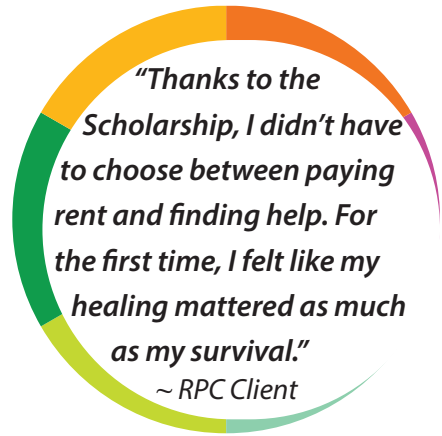
Roanoke Park Counseling holds the vision that all adult survivors of childhood sexual abuse deserve access to affordable and specialized therapy services.

You turn this vision into a reality.



Through your generosity as part of this amazing community of those who care for survivors, no one who comes to RPC for healing is turned away for financial reasons.

One out of every three individual therapy sessions delivered by RPC is subsidized via the Sliding-Fee Scale, made possible



"Thanks to the Scholarship, I didn't have to choose between paying rent and finding help. For the first time, I felt like my healing mattered as much as my survival."
~ RPC Client

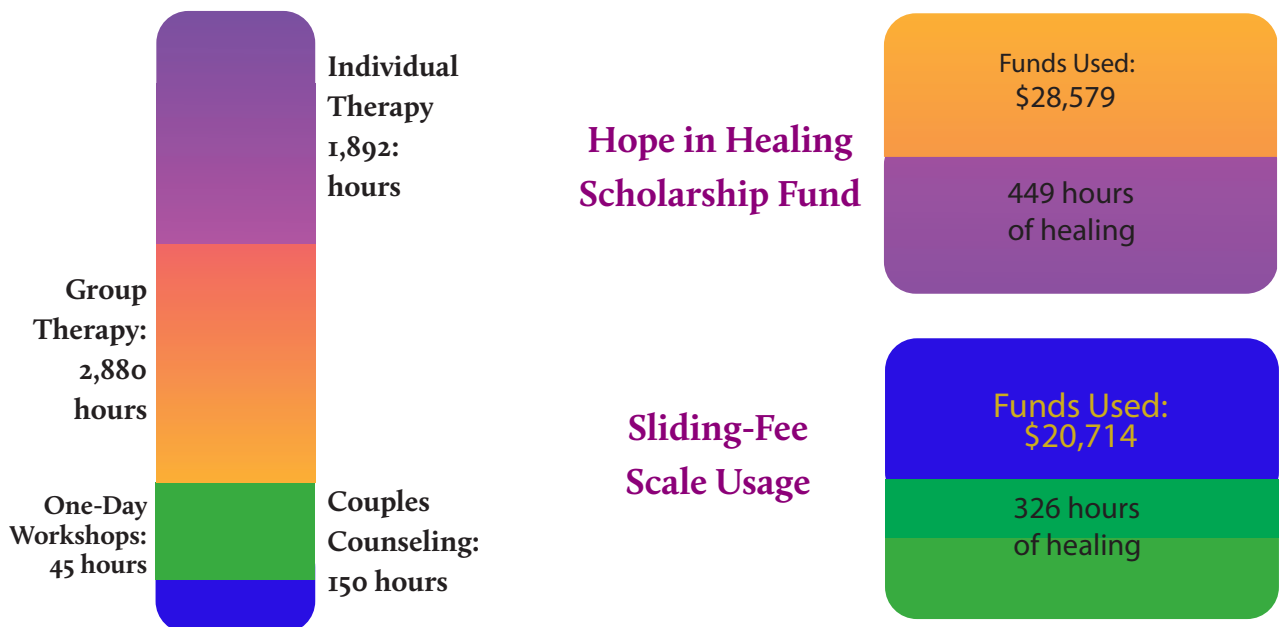
through donations to the general fund, or the **Mary Bayard Hope in Healing Scholarship Fund**, a dedicated fund for those survivors with the greatest financial need.



To learn more about our sliding-fee scale and Scholarship Fund, visit our website at:

RoanokeParkCounseling.org/Donate/Scholarship-Fund/

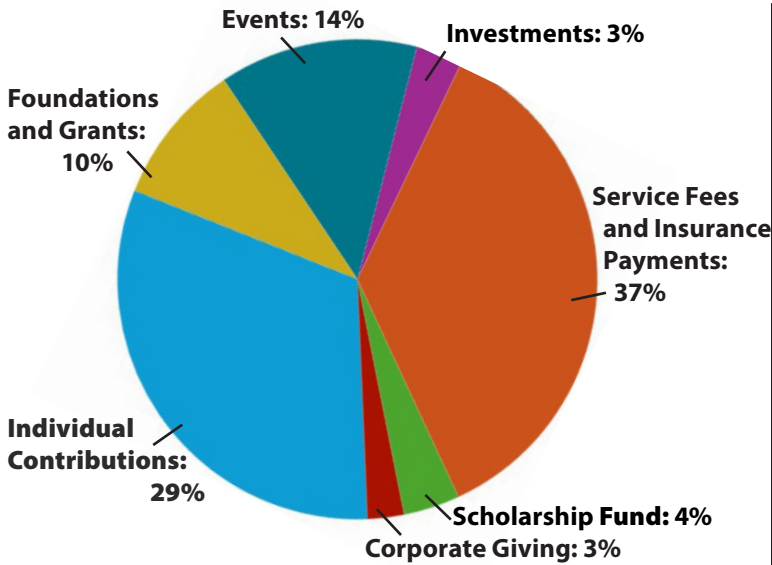
Healing Therapy: 4,967 hours in 2025!



The Difference You Make

Financial Overview July 1, 2024 - June 30, 2025

REVENUE

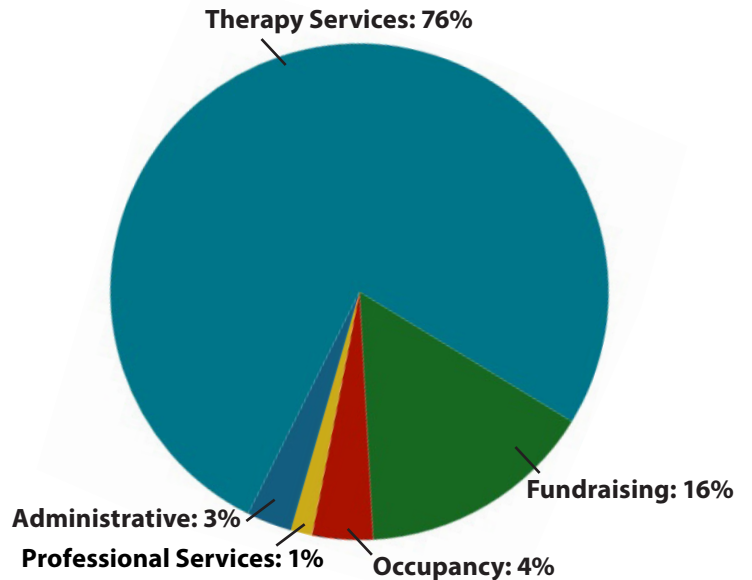


SOURCES of REVENUE

Corporate Giving	\$16,831
Events	71,372
Grants/Foundation Giving	51,091
Individual Contributions	148,933
Investment/Miscellaneous Income	13,174
Scholarship Fund (Restricted)	20,196
Service Fees and Insurance Payments	191,804

TOTAL REVENUE: \$513,401

EXPENSES



EXPENSES

Administrative	\$13,769
Counseling Services	358,485
Fundraising	72,193
Occupancy	18,502
Professional Services	6,556

TOTAL EXPENSES: \$469,505

"It's important to tell my story because every time I do I heal a little bit more. I feel a little less shame, a little less guilt. I came through to the other side and been able to find some peace." ~ RPC Client

Meet our Board of Directors and Staff

The Board of Directors

Michael Gale, President
Russ Hanford, Treasurer
Ruth Pappas, Secretary
Sam Curtis
Ann Hansen
Veronica Mega
Vinnie Nappo
Anne Marie Peterson
Bob Toomey

Administrative Staff

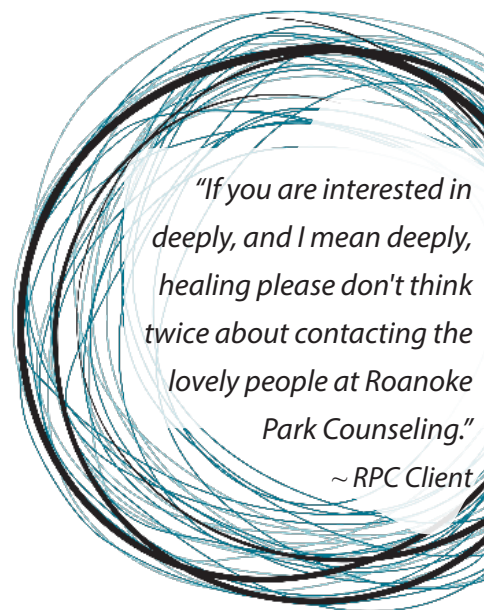
Janice Palm, LMHC, Executive Director
and Therapist
Amanda Franklin, LMHC, Clinical
Coordinator and Therapist
Laura McFarland, Director of
Development and Communications
Lilly Ross, Office Manager

Clinical Staff

Erin Dacey, Extern Therapist
Nitara Dandapani, LICSW
Chelsea Gibson, LMHC
Julia Laibson, LMHC
Michelle Lifton, LMHC

Volunteers

George Donovan
Tucker FitzGerald
Chris Haysenhayer
Jo Heinan
Adam Laibson
Carly Lord
Anna MacLean
James MacLean
Matt Mega
George Pappas



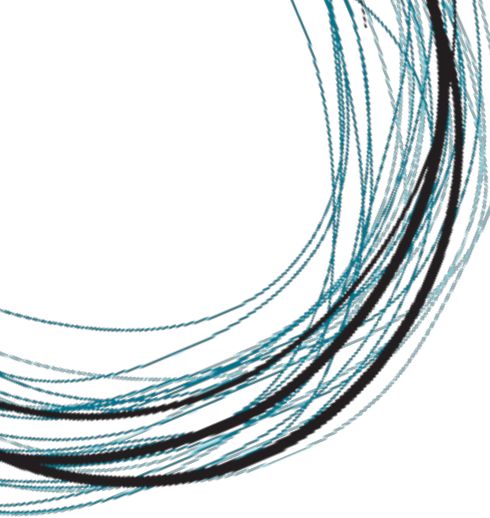
The work of Roanoke Park Counseling is accomplished by our highly dedicated members of the Board of Directors, together with our clinical and administrative staff. This year we welcomed two new members, **Bob Toomey** and **Ann Hanson**, both long-term supporters and event attendees.

Bob, with his years of experience as a certified financial planner, brings valuable insight into RPC's financial planning and long-term goals, and Ann, a neurological physical therapist by training, has long been dedicated to helping clients regain independence through appropriate care.

All of our board members come from diverse backgrounds and training, including legal services for sexual abuse survivors and mental health professionals, and share a passion for supporting healing therapy and community services through access to therapy, education, and advocacy activities.

We also welcomed Erin Dacey to our clinical staff as an extern therapist. All clinical staff are licensed mental health counselors (LMHCs) or social workers (LICSWs) with master's degrees in psychology, social work, or counseling, and are licensed in Washington State.





The Difference *You Make*

Donor Support: July 1, 2024 - June 30 2025

On behalf of those who now have a chance to live a better, more fulfilling life because of your support, thank you!

We are grateful to William and Melody Fleckenstein for their generous and continued support for survivors.

\$25,000+

The Sander Family Charitable Fund
Fidelity Charitable
Schwab Charitable

\$10,000 - \$24,999

Anonymous
Pfau Vertetis Cochran Amala, Attorneys at Law

\$5,000 - \$9,999

Anonymous (2)
Birdsboro Leasing Co, Inc.
Joseph Delinsky
Russ Hanford
Vinnie Nappo & Jo Heinan
Scott Orr
David & Ruth Seidel

\$2,500 - \$4,999

Anonymous (6)
Dennis Duniga

Tessa Matthey & Peter Durkee
Michael Gale
Jeff & DeAnn Harris
Amy Henry, M.D.
Connie Hoover & Harris Hinnant
Janice Palm
Anne Marie Peterson & George Donovan
Ruth & George Pappas
Bob & Lisa Toomey

\$1,000 - \$2,499

Anonymous (8)
Dedicated to domestic violence survivors everywhere

Michael & Cheryl Abrash
Gail & Bob Alverson
Benevity
Jim & Patti Broulette
Mark & Suzanne Butler
Sam Curtis
Michelle & Chris Dideon
Michael Doctor
Reza Ektefaie
Pio Fitzgerald & Minh Pham
Patty Funk
Mike & Kristy Gibson
Ann & Kai Hansen
Bill & Chris Heaton
Donald Hegarty & Mary Beth Brady
Bob Kakiuchi
Robert Knight

Lipman Bovy Family Fund
Francis & Catherine Mainville
Shelley McIntyre
Edward McGratty III
Veronica & Matt Mega
Molina Healthcare of Washington
Anh-Tuan Nguyen
Janet & Harold Price
Rick Qually & Lisa Jacobson
Heather Satterberg
Harriet Saxe
Steve Schlader
Mary & David Simpson
The Stanley Family Charitable Fund
Joshua Tiplady
Charles Traynor
In gratitude to Toshio Hayashi, for his courage and compassion
Rob Ungaro
Kagan Wolfe

\$500 - \$999

Anonymous (7)
Charlie Axton
Amy Bates
Michael Bell & Mark Henning
Kanwalpreet Bual
Mark Burnett
Andrew & Lorna Chin



The Difference You Make: DONOR SUPPORT, July 1, 2024 - June 30 2025

\$500 - \$999, cont.

Donna Christensen
Costco Wholesale Corporation
Brian & Ardys Curtis
Ehrlich Donnan Foundation
Trevor Dobson
David Elliott
Dennis & Evelyn Engblom
Randy Evans & Melanie Wade
Joel Ferguson
In memory of Barbara Brodsky
Carl Gall
Riana Giusti
Nigel & Lynda Greig
Dr. Rick Hall
Robert Harrison
Ann Hathaway
Allen & Britta Hendren
Albert Israel
Teneal Jones
in honor of Paige and Leland Hanley
Mariko Kakiuchi & Tom Voelk
Daniel Kalamaras
Cirilo Karaian
Raymond Kusinski
Julia & Adam Laibson
Georgia Leckie
Donald & Lynn Murphy
In honor of Sister Vera Gallagher
Northwest Capital Group
Terry O'Neil
Rita Patterson
Susan & Marc Pollard
Jean-Hubert Pouleur
John Rudolf Family Fund
Leonard & Betty Schwartz
The Seattle Foundation
John Shelton
Susanna & Phil Southworth
Starbucks Partner Match
Nicole & John Stromberg
Jonathan Van Eck

Connie & Mark Weiseth
Stuart Ziff

\$250 - \$499

Anonymous
Beverly & Bill Allen
Barbara and Charles Anderson
Mark Banazek
Frederick Berliner
Angela Bertrand
Blue Snap
Bob Calaff
William Carson
Dorothy Chase
Jay Clark
Gerald & Frances Conley
Scott Connor & Sharon Kivett
Alan Cooper
Ardys & Brian Curtis
John & Jay Dreifus
Mary Ellenberger
Tucker FitzGerald
Carol Flexer
Mimi Gan
Charles George &
Nomi Hershman
Nancy Goehring
*In memory of my sisters Patty, Jackie,
and Casey*
Caroline Golshan
Susan Gorey
In honor of all survivors
Hannah Grant
Mark Greider
Paige & Leland Hanley
John Hatchel
Carl & Ellie Hutchinson
Mark & Kristen Jewett
Dianne Johnson
Jeff Johnson & Dianne Tibbs
Johnson

Jeremy Kahn & Dorothy Lemoult
Tom & Amy Klempay
Live Oak Audio Visual
Bruce Lulla
David Lunt
James MacLean &
Laura McFarland
In honor of Kathryn and Neva
Mr. & Mrs. W. D. MacLean
Terri Malolepsy
National Philanthropic Trust
Hilary & Hamilton Newberry
Dan Nord
Emily Palm-Yedo & Devin Yedo
Sunil Patel
Diana Plumis
Chipp Prosnit
Ragu Raghavan
Dermot Randles
Sydney & Bruce Ranney
Rick Reynolds
Martin Shapiro
Carl Tash
Erica Welch
Deacon Steve Wodzanowski
Colleen Yamaguchi
Wanda and Michael Yamashita
Michael Yendrek

\$100 - \$249

Angela & John Alfieri
Ameritech
Kathleen Berry
In honor of Elinor Brennan
Edmund Bevan
Layne Bezzo
Paul Bisping
Andrew Black

The Difference You Make: DONOR SUPPORT, July 1, 2024 - June 30 2025

\$100 - \$249, cont.

Old Stove Brewing
Warren Burkholder
Karen Byorth
Joseph Carroll
Clive Chandler
Katie Cohen
Alicia Cole & Josh Horst
Anne & Mike Cullum
in honor of Mary Bayard
Karen Daiss
Laura Danielson
Zabrina Delgado
Deborah Dewey
JeeYoung Dobbs
Eugene Dorosh
Anelga & Mark Doumanian
Daniel Downer & Ting Tina Liu
Eugene Eng
Donald Erickson
Charles Ewing
Jennifer Ferris
Steven Fierro
Avel & Julius Fister
Amanda Franklin
Rick Freedman
Frontstream Connect
Andy Galbraith
Demetri & Sherri Georgakopoulos
Gavin Graham
Judy Grefsrud
Steen Halling, Ph.D
Larry Hanover
Chris Heaton
Nomi Hershman & Charles George
Ann Hunt
Thomas Hurst
Michael & Allena Hyatt
Eric James
Kevin Janusz
Deborah Moore Jaquith

Truman & Linda Jordan
Mark Konwiser
Bethany Larsen
Charles Lasher
Shelley Lawson & Erik De Bie
Sherman Brumlow Law
Robert Lebida
Nathan & Donna Leigh
Dennis Light
James Lively
Carolyn Manta-Kennedy &
David Kennedy
David Markun
Peter Mazziotti
Christopher McCurry
Matthew McPhail
Jim & Wendy Meusey
Microsoft
June & Brent Miller
Elaine & Daniel Mintz
Monica Moore
Mr. & Mrs. Henry Nelson
John Nelson
Ho-Duong Nguyen
in honor of Marcia Herivel, LICSW
Brian Niemiec
Mark Nockleby
Oswald & Rayma Norton
Brendan Odwyer
John O'Leary
Joshua Parks
Sandra & Scott Peabody
Micaela & Daniel Pearson
Myrna Pinedo
Robert Pollsen
Sandra Price
Dr. Lindsey Rabushka
Soo Rhee
James & Ruth Richardson
Carolyn Riley-Payne
Lilly Ross & Chris Hasenheyer

John & Ming-chu Rouse
Robert Runk
Joel Sangerman
Charles & Barbara Schafer
Schwab Charitable
John Serkland
In memory of Karen
Desiree Serr & Steve Hoover
in honor of Connie Hoover and Harris Hinnant
David Shimana
Jason Schneider
Patricia Siggs
Jim Singleton
Kenneth W Sipes
Philip Skoglund
Erin Smith
Trent Smith
Brenda Smyk, MA, LMHC
David Sorensen
Richard & Carolyn Stein
Jules Still
Jeremiah Surface
Thomas & Elizabeth Swanson
Vijay Thatte
Tevin Thompson
Michael Tusay
Thomas Udovich
Bruce Viergever
Julie & Aaron Weaver
In memory of Helen Klich
Peter Wenzel
Andrew Wilson
Jen & Matt Wyre
Your Cause

\$25 - 100

Louis Andre
Anonymous
Dana Avedovech

The Difference You Make: DONOR SUPPORT, July 1, 2024 - June 30 2025

\$25 - \$99, CONT.

AvidXChange
Art & Mary Fran Barkshire
Pura Betance
Christopher Bigler
The Bova Family
Margaret Certain
Ethan & Erica Delavan
Werner Disse
Ian Donovan
Michael Duggan
Edmonds Vitamins & Herbs
Andrew Etnyre
Mikee Filomeno

Jon Gale
Ernest Geigis
Quinn Gordon
Cathy Grefsrud
Suezie Hagy
Leigh Hogan
Sean Kaine
Alexander Kettell
Muriel V. Knapp
Kroger Community Rewards
Anita Lopiccolo
Steven Odle
Annette Olson
Deborah O'Neal

PayPal Giving Fund
Zoanna Pearson
Natasha Ryan
Kate Schneier
Monica Schroer
Claudia Staples
Stuart Steinfeld
Michael Strong
Idrus Syed
Tmnit Tewolde
Maria Trakas
Rick & Laura Vopatek
Barb and Michael Watkins
Robert Wright



"I am very thankful to have gotten to meet the strong women of this group. They have made me feel validated and I'm forever grateful." ~ RPC Group Therapy Client

CORPORATE AND FOUNDATION SUPPORT

America Online Giving
Foundation
Ameriprise
AvidXChange
Ballard Printing
Benevity
Birdsboro Leasing Co Inc
Blackbaud Giving Fund
The Boeing Company
Costco
Ehrlich Donnan Foundation
Fidelity Charitable

Floor Coverings International of
Seattle and Shoreline
Frontstream Connect
Happy Haulers
Kroger Community Rewards
Live Oak Audio Visual
Microsoft
Molina Healthcare of WA
National Philanthropic Trust
Northwest Capital Group at
Morgan Stanley
PayPal Giving Fund

Pfau Cochran Vertetis
Amala Attorneys at Law
Restore the Child
The Seattle Foundation
Starbucks Partner Match
Schwab Charitable
UK Online Giving
Foundation
Your Cause

IN-KIND DONORS

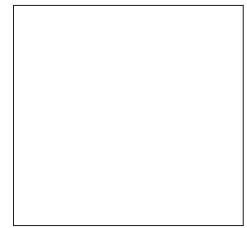
Bonsai Media | Connect Printing | The Flower Lady
Happy Hauler | Live Oak Audio Visual



Roanoke Park Counseling

Strong at the broken places

2601 Broadway East
Seattle, WA 98102-3906



Address Service Requested

"I have learned to let go of shame, learned to trust others, and to also trust and allow my emotions. I am a calmer person inside with more of a sense of self-worth than I've ever had." ~ RPC Client

OUR MISSION

We unite to create a safe place to achieve a crucial mission: to restore the hope and dignity of adults who have been sexually abused in childhood through specialized and affordable therapy, community education, and public advocacy.

OUR VALUES

***Excellence:** We require unequivocal excellence in providing therapeutic services to adult survivors of childhood sexual abuse.*

***Commitment:** We hold a passionate commitment to providing affordable services.*

***Healing:** We hold a steadfast belief in the capacity to heal.*

***Human Connection:** We hold a resolute belief in the transformative power of human connection.*

***Human Dignity:** We have unwavering respect for the dignity of all people.*



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